

2012 GLOBE ENTERPRISE  
SEGMENTS  
APPRECIATION NIGHT

# CONCEPT

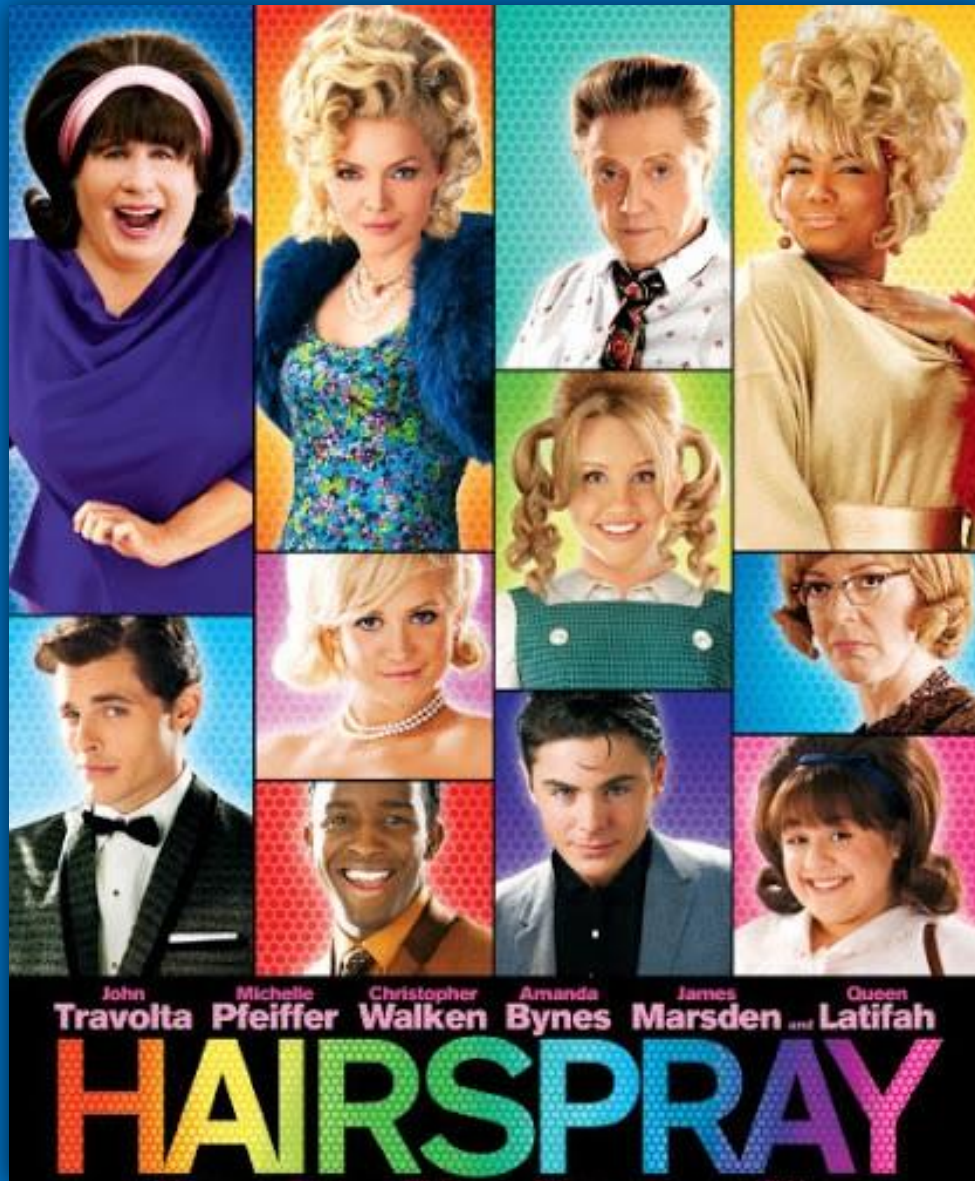
Relive the generation of the baby boomers as Globe hosts this year's appreciation night with 60s inspired designs and costumes.



# EXECUTION

Hairspray  
Movie / Mod  
Fashion.

Enjoy the  
vibe of the  
60s with the  
fashion and  
music of the  
movie





COSTUME PEGS





**TITLE**

# OTHER TITLE OPTIONS

- Blast from the Past

- Explosive

- Mod

- Liberation





# INVITATION

# ELEMENTS

CEO COCKTAILS

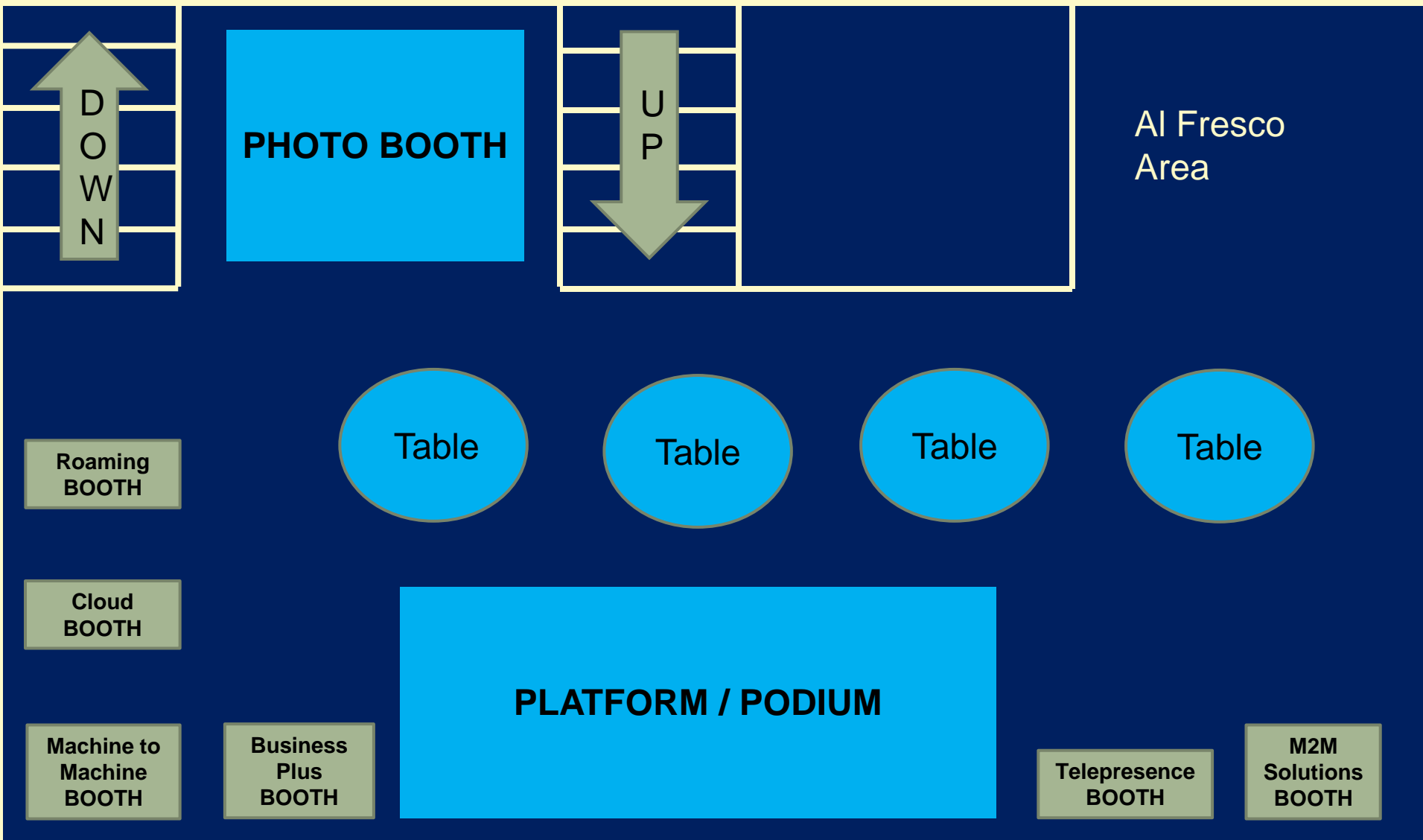
MAIN SHOW



# CEO COCKTAILS

The mood during this time reminisces the subtle and smooth blues vibe of the 60's.

# LAYOUT



# VENUE DRESS UP





# COCKTAIL BAR DRESS UP



# PODIUM







PODIUM



# PHOTO BOOTH



# PROGRAM FLOW

TIME	ACTIVITY
5:00 – 6:00 pm	Arrival of guests / Registration Start serving cocktails and finger foods
6:00 – 6:05 pm	Host Opening Spiels / Opening Remarks
6:05 – 6:10 pm	Opening Performance
6:10 – 6:15 pm	VIPs Entrance
6:15 – 6:25 pm	VIPs Welcome Message / Greetings
6:25 – 6:30 pm	Closing Performance
6:30 – 6:35 pm	Closing Remarks / Host Closing Spiels



# ENTERTAINMENT

## Pianist

There will be a pianist throughout the cocktails, playing slow tunes from the Hairspray musical, and relaxing melodies from our set playlist.





# OPENING PERFORMANCE

Pianist with Karylle singing “You Make Me Feel Like A Natural Woman” by Aretha Franklin”



# CLOSING PERFORMANCE

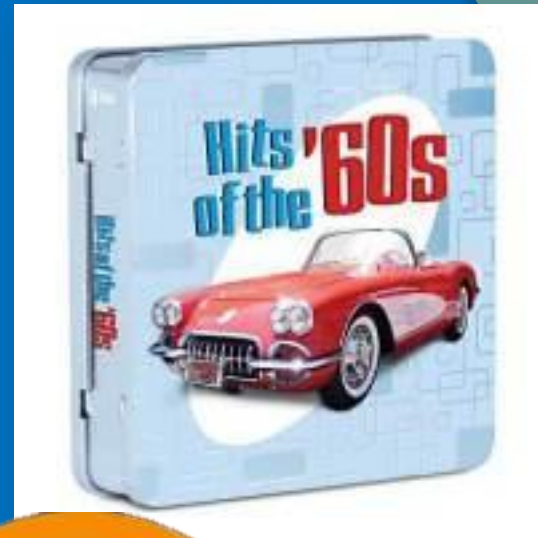
Saxophonist  
with Lani  
Misalucha  
singing a  
Barbara  
Streisand  
Medley of  
Don't Rain  
On My  
Parade,  
People, and  
Free Again.



# GIVEAWAYS

Tin Container in  
Vintage Design  
with:

- A CD of 20 songs most famous during the 60s
- 1 authentic tobacco cigar
- Candy cigarettes in 60s packaging
- Book wrapped in 60s fashion

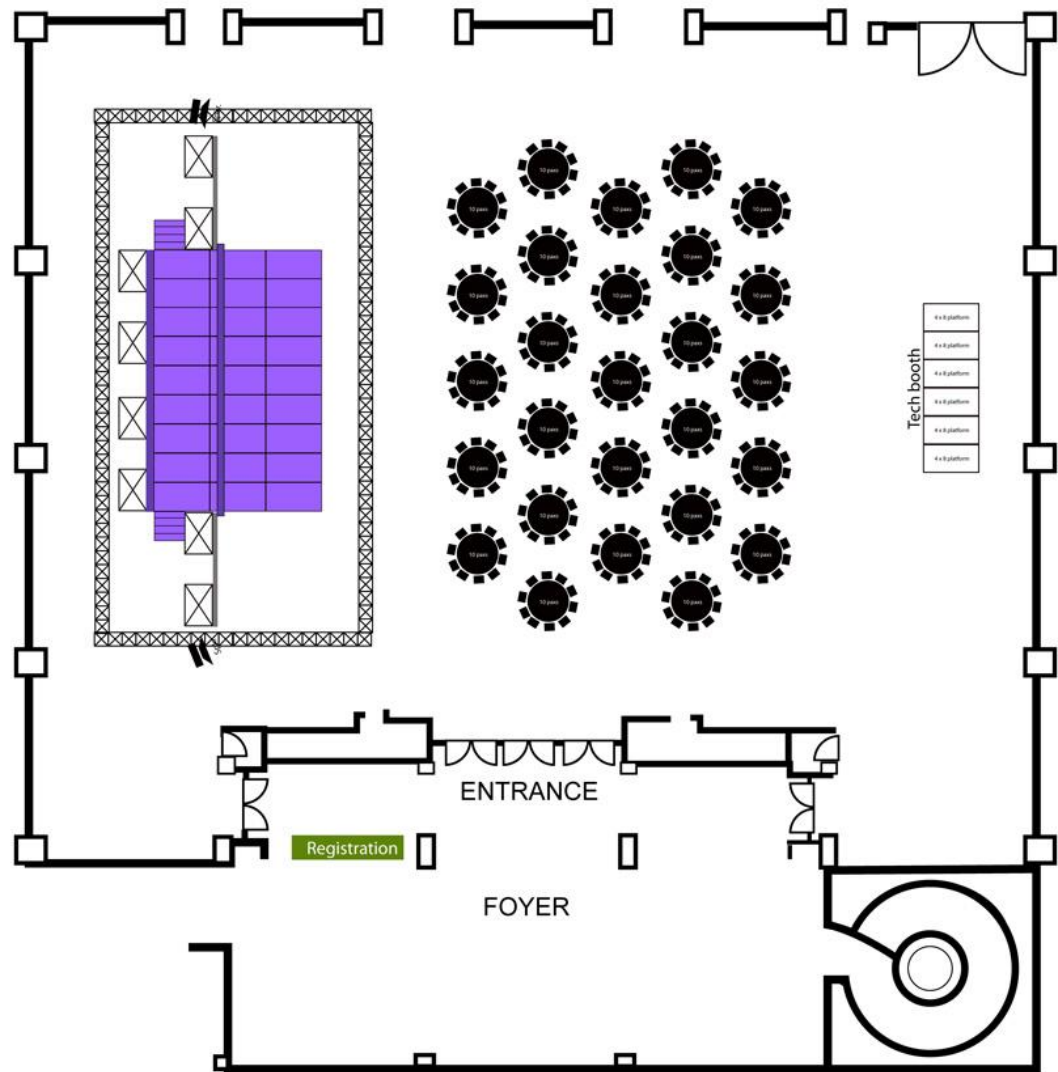




# MAIN SHOW

While the cocktails is smooth and relaxing the main show, on the other hand., will bring back the lively and upbeat mood of the 60's. Swinging the night into a rocking party.

# LAYOUT





ENTRANCE ARC





# VENUE DRESS UP

Mod inspired. Early 60s inspired. Audrey Hepburn era feel with a touch of..





# VENUE DRESS UP

...groovy colors.

STAGE







STAGE

# CHAIRS and TABLES





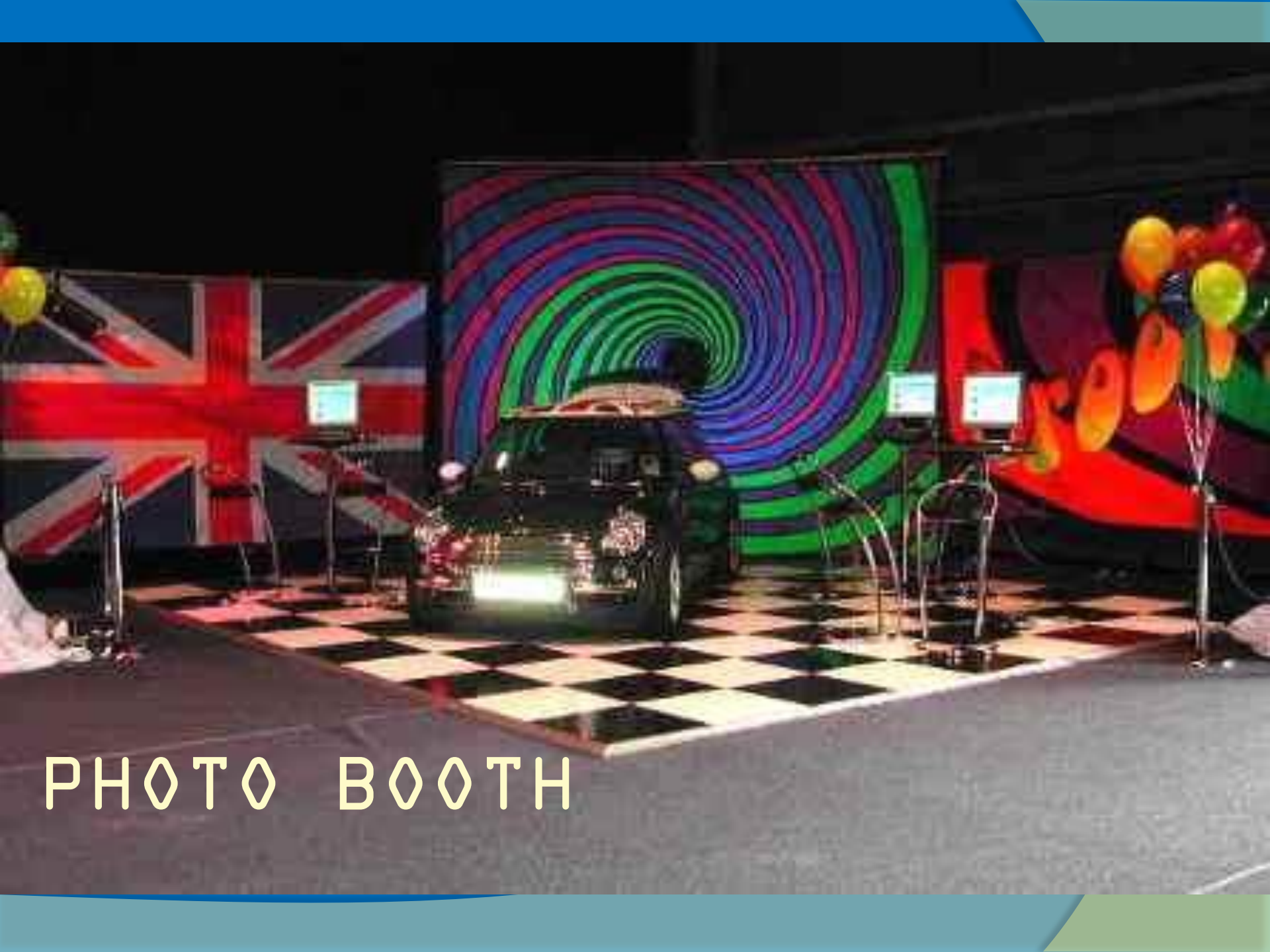


PHOTO BOOTH



# PROGRAM FLOW

TIME	ACTIVITY
7:00 – 8:30 pm	Registration / Arrival of guests Dinner is served / Pre-dawn raffle
8:30 – 8:35 pm	Host Opening Spiels / Welcome Remarks
8:35 – 8:45 pm	Opening Performance
8:45 – 8:50 pm	Raffle
8:50 – 8:55 pm	1 <sup>st</sup> Mid-show Performance
8:55 – 9:10 pm	Games
9:10 – 9:15 pm	2 <sup>nd</sup> Mid-show Performance
9:15 – 9:20 pm	Raffle
9:20 – 9:30 pm	Finale Performance
9:30 – 9:45 pm	Band
9:45 – 9:55 pm	Grand Raffle
9:55 – 10:00 pm	Closing Remarks / Host Closing Spiels

# HOSTS and MUSICAL DIRECTOR

- ◉ Male and Female – Karylle and Christian Bautista
- ◉ Musical Director – Marvin Querido



# OPENING PERFORMANCE



It will be a grand opening performance by Karylle, Christian Bautista, the Apo Hiking Society and FMD Extreme.





# 1<sup>st</sup> MID-SHOW PERFORMANCE



A colorful dance number by FMD Extreme.

## 2<sup>nd</sup> MID-SHOW PERFORMANCE



A musical number of the song 'You Can't Stop the Beat' in Hairspray.



# FINALE PERFORMANCE



The Apo Hiking Society will sing the original version of Doobidoo and let the people reminisce the good times of the 60s.





# BAND

Kamikazee will sing their fun and upbeat version of Doobidoo and end the night with a bang!

# GIVEAWAYS

Mini suit case  
dressed in 60s  
fashion  
containing:

- A CD with 10 songs that are most famous during the 60s
- Small paper posters of famous bands during the 60s
- 1 pop beads bracelet
- 1 funky 60s glasses



END. THANK YOU!